



URGENT: FOOD RECALL

Feb. 14, 2019

Jeff Varcoe, Vice President of Food Safety and Quality
SFC Global Supply Chain, Inc.
1604 Superior Road
Marshall, MN 56258

Re: *Big Daddy's*® Bold Cheese Pizza (item no. 78985)

Dear Valued Customer,

The purpose of this communication is to inform you that SFC Global Supply Chain, Inc. is voluntarily recalling a specific production date of a *Big Daddy's*® Bold Cheese Pizza (item No. 78985). This action has been initiated voluntarily because items produced on Jan. 18, 2019, may contain pieces of red hard plastic.

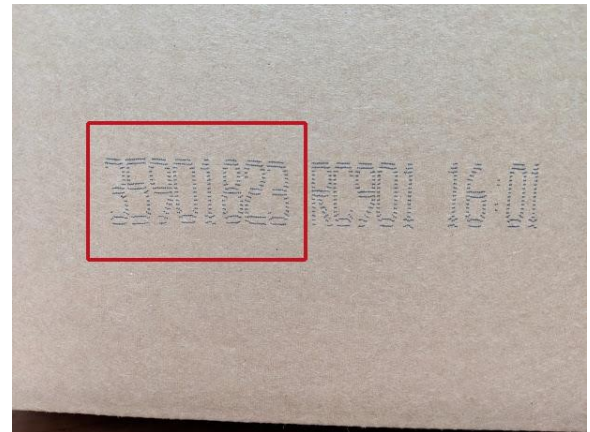
No injuries or illnesses to date have been reported to us regarding this matter; however, food safety and quality is our top priority, and we are recalling:

- All cases of ***Big Daddy's*® Bold Cheese Pizza (item No. 78985) that are marked with a date code that begins with "35901823."** The date code can be found printed in large dot-matrix print on the side of the master case. Each box contains nine, 44.53-ounce pizzas for a total weight of 25.04 pounds of product.

No other products are impacted by this recall.

To offer you the best service and support, we are requesting that you work with your customers to complete the following:

1. We ask that you immediately identify, segregate and **DESTROY** the product in such a manner that it will NOT get back into commerce.
2. Stop the sale of the affected product. If you have further distributed this product, please identify your customers and notify them at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter.
3. Report inventory to Schwan's Food Service Customer Service at 888-494-5045 (press 1 for customer service).





4. Please use the attached "Product Destruction Form" that contains directions on how to destroy the product and how to receive your reimbursement. Please follow the steps on the form.

We are committed to providing our customers with safe and high-quality products and appreciate your help and cooperation in this matter. If you should have any questions, please contact Customer Service. This recall is being made with the knowledge of the FDA.

We apologize for any inconvenience in resolving this matter.

Thank you very much for your business.

A handwritten signature in black ink, which appears to read "Jeffrey J. Varcoe".

Jeffrey J. Varcoe
Vice President, Food Safety and Quality
Schwan's Shared Services, LLC.