# add more excitement to the bowling experience

## Discover the Power of Scent!

Did you know that when scent was introduced to a restaurant environment, **the time spent inside was increased by 15%** compared to an unscented restaurant? The BPAA and ScentAir have partnered together to help you introduce scent into your bowling facility. With the power of ScentAir, you will enhance the customer experience and engage your guests on a new exciting sensory level.

## THE BENEFITS OF A SCENT PROGRAM

Welcome every customer with a great first impression.

Encourage consumer buying behavior in the lounges, snack bars, and restaurant areas.

- Introduce odor eliminating fragrances to help enhance the guest experience.
- Make your bowling center the destination of choice for players and guests.



#### OUR VISION

Our vision is to make BPAA Bowling centers the destination of choice for all your players and guests.

#### OUR MISSION

Our mission is to increase profitability of members and enhance the guest experience through scent.



Contact BPAA to get your special Smart Buy partner pricing today! Contact us to find out how you can add more to your customers experience!

BPAA@scentair.com 888-269-8331

## IDEAL AREAS TO SCENT

Entrance
Registration & shoe rental
Arcade & Billiards
Bar, lounge, restaurant areas
Event rooms



## FRAGRANCES THAT WORK

### savory & gourmand

Vanilla Bourbon	
Waffle Cone	
Pink Sugar	

### relaxing

Island Breeze Ocean White Blossom Tea

### odor neutralizing

Apple & Oak Eucalyptus Mint Pink Grapefruit choose from our extensive fragrance library.

attract guests to the bar & restaurant areas

great for the bar lounge areas and event rooms

perfect for the footwear rental area

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## delivery systems

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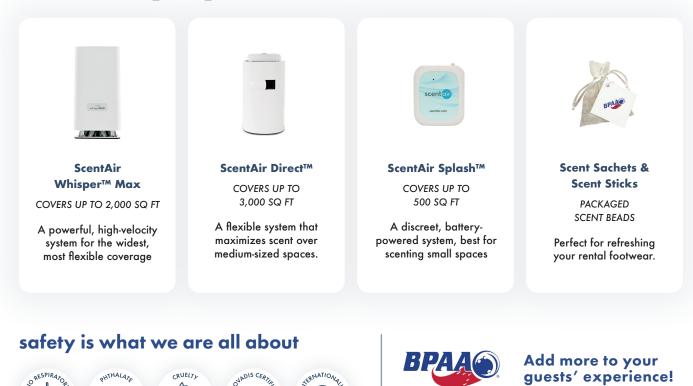
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