



ONLY ON DIRECTV

NOW GET 35% OFF 2021 NFL SUNDAY TICKET*

ASK HOW!
WITH SELECT PKGS.



Keep customers entertained with this special DIRECTV offer for BPAA.

\$118 ^{99*}/_{MO.}

COMMERCIAL XTRA PACK
OVER 185 CHANNELS

With 24-month agreement.

UP TO
**10 HD
RECEIVERS**
INCLUDED

**HD ACCESS
AND LOCAL
CHANNELS**
INCLUDED^

STANDARD
PROFESSIONAL
INSTALLATION
INCLUDED

24-month DIRECTV programming agreement required.

Offer ends 4/30/22. New and upgrading commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO) 1-100. Regional Sports Network Fee of \$3.99/mo applies to COMMERCIAL XTRA PACK.

For more information, please contact:

KEN PRICE

SR. ACCOUNT MANAGER

917-689-8600 | krprice@directv.com



DIRECTV
FOR BUSINESS
NATIONAL ACCOUNTS

*Local channels eligibility based on service address. Not all networks available in all markets.

Offer ends 4/30/22. COMMERCIAL XTRA PACK OFFER: Purchase of 24 consecutive months of COMMERCIAL XTRA PACK (regularly \$189.99/mo.) required. Upon DIRECTV System activation, DIRECTV will bill the new customer's account the discounted rate of 32% off the national retail rate, equaling \$118.99/mo., with a maximum yearly increase of no more than 5%. TV Access fee of \$8/mo. applies to the 3 receiver. **IF BY THE END OF THE CONTRACTED PERIOD CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLY EARLY CANCELLATION FEE EQUIVALENT TO THE MONTHLY SUBSCRIPTION FEE TIMES THE NUMBER OF MONTHS REMAINING IN THE 24-MONTH COMMITMENT PERIOD. LIMIT ONE DISCOUNTED RATE OFFER PER ACCOUNT.** In certain markets, programming/pricing may vary. **2021 NFL SUNDAY TICKET OFFER:** 2021 NFL SUNDAY TICKET regular season consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. However, games broadcast by your local FOX or CBS affiliate, and select international games, will not be available on NFL SUNDAY TICKET. Local broadcasts are subject to blackout rules. Other conditions apply. **Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fees cannot be refunded. HD ACCESS:** To access DIRECTV HD programming, HD equipment is required. Number and type of HD channels vary by package. 24-month base programming agreement required. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. Up to 10 HD Receivers included per commercial location. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line or the Internet. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **INSTALLATION:** Standard professional commercial installation included. Complex/custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Applicable use tax adjustment may apply on the retail value of the installation. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. ©2021 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV and all other DIRECTV marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners. Offer is exclusive to BPAA only.

Channel Lineups

EFFECTIVE AS OF 1.17.21



COMMERCIAL XTRA™ PACK

\$118⁹⁹/mo.*

A&E	HD 265	DIY Network	HD 230	JBS	388	QVC2	315
ACC Network	612	E!	HD 236	Jewelry Television	72, 313	ReelzChannel	HD 238
AccuWeather	HD 361	Enlace	448	Jewish Life Television	325-1	Revolt	HD 384
AMC	HD 254	ESNE	456	Justice Central (HD only)	HD 383	RFD-TV	HD 345
American Heroes Channel	HD 287	ESPN	HD 206	Lifetime	HD 252	Science	HD 284
Animal Planet	HD 282	ESPN2	HD 209	Link TV	375	Shop LC	HD 226
ASPIRE (HD only)	HD 381	ESPNEWS	HD 207	Living Faith Network	379	ShopHQ	73, 316
AWE	HD 387	ESPNU	HD 208	LMN	HD 253	So Yummy	563
AXS TV (HD only)	HD 340	EWTN	370	Logo	272	SonLife Broadcasting Network	HD 344
BabyFirstTV™	293	FETV	323	Love World USA	366	Sportsman Channel	605
BBC America	HD 264	Food Network	HD 231	MAVTV	HD 214	SundanceTV	HD 557
BET	HD 329	Fox Business Network	HD 359	MLB Network	HD 213	Syfy	HD 244
BET Her	330	Fox News Channel	HD 360	MotorTrend (HD only)	HD 281	TBS	HD 247
BET West	HD 329-1	FOX Sports 1	HD 219	MSNBC	HD 356	TBS West	HD 247-1
Black News Channel	HD 342	FOX Sports 2	HD 618	MTV	HD 331	TCM	HD 256
Bloomberg Television	HD 353	Free Speech TV	348	MTV Classic	336	TCT Network	377
Boomerang	298	Freeform	HD 311	MTV West	HD 331-1	TeenNick	303
Bravo	HD 237	Fuse	HD 339	MTV2	HD 332	Tennis Channel	HD 217
BYUtv	374	FX	HD 248	NASA TV	352	The Weather Channel	HD 362
Cartoon Network (East)	HD 296	FX Movie Channel	HD 258	Nat Geo WILD	HD 283	The Word Network	373
Cartoon Network (West)	297	FXH	HD 259	National Geographic	HD 276	TLC	HD 280
Celebrity Shopping Network	95, 223	fyi	HD 266	NBA TV	HD 216	TNT	HD 245
CMT	HD 327	Galavisión	HD 404	NBC Sports Network	HD 220	TNT West	HD 245-1
CNBC	HD 355	GEB America	363	Newsmax	349	Travel Channel	HD 277
CNBC World	357	Gem Shopping Network	228	NFL Network	HD 212	Trinity Broadcasting Network (TBN)	HD 372
CNN	HD 202	GOD TV	365	NHK	322	truTV	HD 246
Comedy Central	HD 249	Golf Channel	HD 218	NHL Network™	HD 215	TV Land	HD 304
Comedy Central West	HD 249-1	Great American Country (GAC)	HD 326	Nick Jr.	HD 301	TV One	HD 328
Cooking Channel	HD 232	GSN	HD 233	Nickelodeon/Nick at Nite (East)	HD 299	Universal Kids	HD 295
C-SPAN	350	Hallmark Channel	HD 312	Nickelodeon/Nick at Nite (West)	300	UNIVERSO	HD 410
C-SPAN2	351	HGTV	HD 229	Nicktoons	302	Univision (East)	HD 402
CTN	376	Hillsong Channel	371	NRB	378	UPTV	338
Daystar	369	History	HD 269	OAN	HD 347	USA Network	HD 242
Destination America	HD 286	HITN-TV	461	Olympic Channel	HD 624	VH1	HD 335
DIRECTV HD SPORTSMIX® (HD only)	HD 205, 600	HLN	HD 204	Once Mexico	447	VICE	HD 271
Discovery	HD 278	Hope Channel	368	Ovation	HD 274	WE tv	HD 260
Discovery Family Channel	HD 294	HSN	HD 240	OWN (Oprah Winfrey Network)	HD 279	WGN America	HD 307
Discovery Life	261	IFC	HD 333	Oxygen	HD 251	World Harvest Television (WHT)	367
Disney Channel (East)	HD 290	INSP	HD 364	Paramount Network	HD 241		
Disney Channel (West)	291	Investigation Discovery	HD 285	POP	HD 273		
Disney Junior	HD 289	ION Television (East)	HD 305	Pursuit Channel	604		
Disney XD	HD 292	ION Television (West)	HD 306	QVC	HD 317		

PLUS Local Channels HD where available.
 PLUS In-Market Regional Sports Networks
 HD where available. Regional Sports Fee
 does not apply in certain markets.

SPORTS PACK

Altitude Sports	HD 681	FS Cincinnati	HD 661	FS West	HD 692	NESN	HD 628
AT&T SportsNet Pittsburgh	HD 659	FS Detroit	HD 663	FS Wisconsin	HD 669	Outdoor Channel	HD 606
AT&T SportsNet Rocky Mountain	HD 683	FS Florida	HD 654	MASN	HD 640	Prime Ticket	HD 683
AT&T SportsNet Rocky Mountain West	HD 684	FS Midwest	HD 671	MSG	HD 634	ROOT SPORTS Northwest	HD 697
AT&T SportsNet Southwest	HD 674	FS North	HD 668	MSG+	HD 635	SNY	HD 639
CBS Sports Network	HD 221	FS Ohio	HD 660	NBC Sports Bay Area	HD 696	Spectrum SportsNet	HD 691
Eleven Sports Network	HD 623	FS Oklahoma	HD 675	NBC Sports Boston	HD 630	Spectrum SportsNet Los Angeles	HD 690
Fox Sports Southeast	HD 664	FS San Diego	HD 694	NBC Sports California	HD 698	SportsTime Ohio	HD 662
Fox Sports Sun	HD 653	FS South	HD 646	NBC Sports Chicago	HD 665	TVG	HD 602
FS Arizona	HD 686	FS Southwest	HD 676	NBC Sports Washington	HD 642	YES Network	HD 631

HD: To access DIRECTV HD programming, DIRECTV HD equipment and HD television required.



DIRECTV National Account Program



DIRECTV is pleased to partner with BPAA to offer an exclusive National Account Program for all Members

Benefits of working through DIRECTV National Accounts:

- Dedicated VIP support via DIRECTV National Account Support team
- Long-term discounts and savings on programming packages
- Nationwide footprint for installation and support services

Summary of DIRECTV Programming Packages and Discounts for BPAA

Programming Rates:

Programming Package	Monthly Price
Commercial XTRA Pack (CXP)	\$118.99
TV Access Fees	\$8.00 / Waived on 1 st & 2 nd receiver
Regional Sports Network Fee (RSN)	Waived
Music Choice (audio service)	\$29.99
The NFL Sunday Ticket	35% off retail

Current DIRECTV Accounts

- All current DIRECTV customers are eligible to migrate to the new programming packages upon request
- Accounts will receive same/similar programming to current package

Installation and Equipment:

- Each new subscriber location shall be provided at no cost: Ten (10) free HD receivers, a single five LNB dish and an access card and remote control for each receiver
- Complimentary standard installation shall be provided at no cost*
- There is a one (1) year warranty for equipment included with the National Account Program
- Additional HD receivers may be purchased for a one-time charge of \$99.00 each (Additional installation charges may apply)

* Locations requiring a non-standard installation will be provided a \$1,000 credit towards the cost of a complex installation

DIRECTV Contacts

24/7 National Account Support
nationalaccounts@att.com
 (800) 496-4915

New location set-up
Ken Price
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