

# MLB EXTRA INNINGS®

2024 FULL SEASON PRICING



**DIRECTV**  
FOR BUSINESS

## GET ALL OF THIS

**UP TO 90 GAMES A WEEK<sup>1</sup>** Out-of-market games only.

- HD quality.

### STRIKE ZONE CHANNEL (CH. 719)

- Up-to-the-minute news, analysis and highlights every Tuesday and Friday from around the league.
- Commercial-free baseball!

### GAME MIX CHANNEL (CH. 720)

- Preview up to 8 live games at once, all on one screen.<sup>2</sup>  
Only available in HD!

### MLB NETWORK (CH. 213)

- 24/7 live look-ins, interviews and instant analysis of every MLB® game.
- Live games four nights a week.

### DIRECTV MVP MARKETING PROGRAM

- MLB EXTRA INNINGS® marketing merchandise, including banners, posters and more!

### DIRECTV SPORTS BAR FINDER APP (For iPhone® and Android™)

- Patrons can find your establishment as an MLB EXTRA INNINGS® headquarters on the Sports Bar Finder App.<sup>4</sup>

### DIGITAL ADVERTISING

- Download MLB EXTRA INNINGS® digital assets from DIRECTVMVP.com to use on your web and social media sites.

**85% of restaurants & bars that subscribe to MLB EXTRA INNINGS® rate DIRECTV good, very good or excellent for the ability to provide a more enjoyable, lively atmosphere.**

(December 2021 survey)

FCO (Fire Code Occupancy)	1-Pay	5-Pay
<b>BARS, RESTAURANTS &amp; PUBLIC SPACES</b>	<b>RENEWAL</b>	
1 – 50	\$1,149.00	\$229.80
51 – 100	\$1,749.00	\$349.80
101 – 200	\$2,599.00	\$519.80
201 – 350	\$4,099.00	\$819.80
351 – 500	\$4,799.00	\$959.80
501 – 750	\$5,199.00	\$1,039.80
751 – 1,000	\$5,399.00	\$1,079.80
1,001 – 1,500	\$6,199.00	\$1,239.80
1,501 – 2,000	\$6,399.00	\$1,279.80
2,001 – 5,000	\$8,399.00	\$1,679.80
5,001 – 10,000	\$10,999.00	\$2,199.80
10,001+ (Casino)	\$18,399.00	\$3,679.80
<b>COMMERCIAL LOCATIONS</b>	<b>RENEWAL</b>	
Oil Rigs	\$999.00	\$199.80
Business Viewing	\$999.00	\$199.80
Private Viewing	\$999.00	\$199.80
Private Air	\$1,099.00	\$219.80
Private Air RCVR	\$299.00	N/A

### 2024 MLB EXTRA INNINGS® PROMO ITEMS



Poster



Vinyl Banner



Serving Tray



Beer Bucket

And more! Log on to DIRECTVMVP.com to see all of the MLB EXTRA INNINGS® items.

<sup>1</sup>Actual number of games varies by market due to blackout rules and other conditions. <sup>2</sup>For full Mix Channel and interactive functionality, HD equipment model H/HR 21 or later is required. Mix Channel availability subject to limitations. <sup>3</sup>1-Pay option available. To access DIRECTV HD programming, HD equipment and HD Access are required. Number of HD channels varies by package selection. <sup>4</sup>By downloading this app you are verifying that you are over the U.S. legal drinking age of 21 years old. Use of DIRECTV mobile apps is licensed under DIRECTV's current End User License Agreement. Use of DIRECTV mobile apps is also subject to DIRECTV's privacy policy and other legal policies, including DIRECTV's Customer Agreement for users who are DIRECTV customers. iPhone is a registered trademark of Apple Inc. Android is a trademark of Google LLC. **2024 MLB EXTRA INNINGS ONE-TIME BILL CREDIT:** Offer ends 7/8/24. New MLB EXTRA INNINGS customers who sign up for the 2024 MLB EXTRA INNINGS programming are eligible for a one-time promotional credit of \$300 for Public Viewing or \$100 for Business/Private Viewing. The credit will be issued on or after 3/28/24 and may take up to two billing cycles to appear. Approval of the FCO validation certificate is required for Public Viewing, and MLB EXTRA INNINGS activation is necessary. Additional terms and conditions apply. Offer not valid where prohibited or restricted. **MLB EXTRA INNINGS OFFER:** To receive MLB EXTRA INNINGS, a subscription to a commercial base programming package is required. Public viewing MLB EXTRA INNINGS price is based on Fire Code Occupancy (FCO) and is subject to verification. Customers must order by 7/8/24 and activate by 8/8/24 to be eligible for the 1-Pay option, and order by 6/8/24 and activate by 7/8/24 to be eligible for the 5-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB EXTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT. MLB EXTRA INNINGS subscription will automatically renew in 2025 and each season thereafter at the then prevailing rate unless customer calls 1-888-388-4249 to cancel prior to start of season.** Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the official website at MLB.com. MLB: Mitchell Layton/Getty Images. ©2024 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.