



# *2 Proprietor of the Year*

## **NOMINATION FORM**

**Submission Deadline: March 1<sup>st</sup>**

The BPAA Proprietor of the Year Award is presented to **ONE proprietor who has pushed the envelope of the industry making his center a success AND shares their knowledge with the industry.**

The Proprietor of the Year will be recognized at the Awards Luncheon at the International Bowl Expo and receive **complimentary transportation, accommodations and registration for two for Bowl Expo** as well as be **featured on the cover of BCM**. Their center will also receive **complimentary BPAA dues** the following year!

### **NOMINEE**

\_\_\_\_\_  
[NAME]

\_\_\_\_\_  
[CENTER/COMPANY NAME]

\_\_\_\_\_  
[CITY/STATE/ZIP CODE]

\_\_\_\_\_  
[EMAIL ADDRESS]

### **NOMINATED/SUBMITTED BY**

\_\_\_\_\_  
[NAME]

\_\_\_\_\_  
[STATE ASSOCIATION]

\_\_\_\_\_  
[PHONE NO.]

\_\_\_\_\_  
[EMAIL ADDRESS]

- Three letters** (email acceptable) from business associates (one preferably from the local USBC association), testifying to why nominee should be selected as Proprietor of the Year.
- Pictures of the nominee's center
- Evaluation criteria:
  - ✓ Community Relations (center-related)
  - ✓ USBC/BPAA Relationship
  - ✓ League Development
  - ✓ Open Play Promotions
  - ✓ Promotion of the Sport
  - ✓ Smart Buy Program Participation

### **Submit to the BPAA Awards Committee:**

**Mail:** BPAA – Attn: Laurie Clower, Awards  
621 Six Flags Drive, Arlington, Texas, 76011

**Fax:** 281-254-7801  
**Email:** [Laurie@BPAA.com](mailto:Laurie@BPAA.com)

*For more information and confirmation of receipt of nomination, please call 817-385-8465.*

*Thank you!*

PROPRIETOR OF THE YEAR NOMINEE: \_\_\_\_\_

CENTER: \_\_\_\_\_

CITY/STATE: \_\_\_\_\_ MEMBER NO. \_\_\_\_\_

How does this proprietor engage his/her community and how does the center make the community a better place?

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What unique open promotions does the center offer?

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How does the proprietor promote bowling?

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How does this proprietor engage the local/state/national USBC?

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What does this proprietor do to develop leagues?

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What Smart Buy Programs does the center use?  Pepsi

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