

BOWL EXPO PROSPECTUS

Bowl Expo is the bowling industry's premier annual convention and trade show for bowling center owners/operators, senior management, and employees, which features exhibits with a wide array of products & services.

Chris Rush

Exhibitor Sales Associate



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Find Bowl Expo

www.bpaa.com/expoexhibitors

Why Bowl Expo?

Qualified Buyers

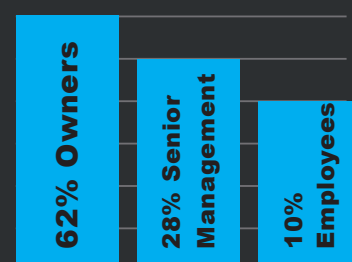
2,000+

INDUSTRY TRENDS

68% Single Unit Owner
32% Multi-Unit Owner (Multiple Centers)
58% Traditional Centers
42% Bowling Entertainment Centers

Develop business relationships with the bowling industry leaders of: BPAA, EBPA, IBPSIA, USBC, BPAC, AAMA, MUBIG, PBA, AFNAFPO, BPAJ, Global, State, and Regional bowling associations.

Attendees



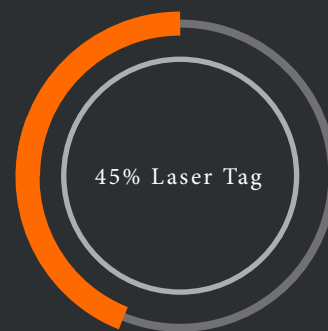
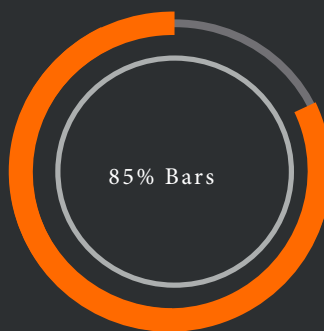
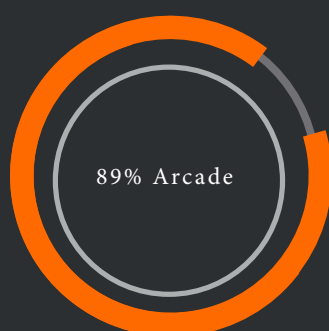
Needs



BOWLING CENTER'S NEEDS

- Laser Tag
- Food and Beverage
- Cleaning & General Maintenance Supplies
- Redemption & Plush
- Office & Party Supplies
- Hi-Tech Equipment Services
- Arcade & Video Games
- Carpeting/Flooring
- Marketing & Database System
- ATM/Credit Card Processing
- Promotional Products
- Pro Shop Products
- Capital Equipment
- Virtual Reality
- Music, Lighting, Video and Sound System
- Insurance
- Coin Operated Machines
- Miniature Golf/Attractions
- Architecture/Construction
- Bar & Restaurant Equipment
- Advertising/Signs

Revenue Generation



Bowl Expo

LEARNING

NETWORKING

TRADE SHOW

CELEBRATION



GAYLORD ROCKIES RESORT & CONVENTION CENTER
DENVER, CO

CONVENTION : JUNE 29 - JULY 3

TRADE SHOW: JULY 1 - 2

BOWL EXPO PROSPECTUS

"We exhibit at 10-15 trade shows a year and Bowl Expo is the premier event and tradeshow. You have to be here! If you are selling or wanting to sell to the proprietors and the bowling industry, this show is a must. Bowl Expo is critical to our success and the bottom line is attendees are qualified buyers and wanting to purchase on the floor." -Jimmy Land, Classic Products

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Revenue Generation



82% Snack Bar

75% Pro Shops

29% Full Service Restaurant

Revenue Generation



42% Billiards

39% Redemption Centers

50% Bowling Revenue

50% Non Bowling Revenue

Why Bowl Expo?

Purchase On Show Floor

75%

WHAT MAKES BOWL EXPO UNIQUE?

- Global attendance 2,000+ attendees from 40+ countries
- Qualified Buyers
- 75% Purchase on show floor
- Exclusivity- Not open to general public
- Multi Unit and FEC owners with large buying power

Pricing

DIMENSION:

10' x 10' (100 sq. ft.)

Includes pipe and drape, 3' side rails and 8' back

1st booth- \$1,975 base price

4+ booths - \$1,780 each plus base price

8+ booths - \$1,620 each plus base price

40+ booths - \$1,420 each plus base price

Bowl Expo

LEARNING

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TRADE SHOW

CELEBRATION



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