

Barfresh Frozen Beverage Economics

	Smoothies	Shakes & Frappes
Sysco Delivered Case/Unit Cost	\$30/\$1.25	\$32.64/\$1.36
Barfresh/BPAA Program Pricing	\$2 case	\$2 case
Net Unit Cost	\$ 1.17	\$ 1.28
Retail Price	\$ 4.99	\$ 4.99
COGS	23%	26%
Profit Per Drink	\$ 3.82	\$ 3.71
Profit Per Case	\$91.68	\$89.04

*Barfresh beverages will be the most profitable NA drinks that BPAA sells