

add more excitement to the bowling experience



Discover the Power of Scent!

Did you know that when scent was introduced to a restaurant environment, **the time spent inside was increased by 15%** compared to an unscented restaurant? The BPAAs and ScentAir have partnered together to help you introduce scent into your bowling facility. With the power of ScentAir, you will enhance the customer experience and engage your guests on a new exciting sensory level.

OUR VISION

Our vision is to make BPAAs Bowling centers the destination of choice for all your players and guests.

OUR MISSION

Our mission is to increase profitability of members and enhance the guest experience through scent.

THE BENEFITS OF A SCENT PROGRAM

- ✓ Welcome every customer with a great first impression.
- ✓ Encourage consumer buying behavior in the lounges, snack bars, and restaurant areas.
- ✓ Introduce odor eliminating fragrances to help enhance the guest experience.
- ✓ Make your bowling center the destination of choice for players and guests.



Contact BPAAs to get your special Smart Buy partner pricing today!

Contact us to find out how you can add more to your customers experience!

BPAAs@scentair.com
888-269-8331

IDEAL AREAS TO SCENT

- ✓ Entrance
- ✓ Registration & shoe rental
- ✓ Arcade & Billiards
- ✓ Bar, lounge, restaurant areas
- ✓ Event rooms



FRAGRANCES THAT WORK

choose from our extensive fragrance library.

savory & gourmand

Vanilla Bourbon
Waffle Cone
Pink Sugar

attract guests to the bar & restaurant areas

relaxing

Island Breeze
Ocean
White Blossom Tea

great for the bar lounge areas and event rooms

odor neutralizing

Apple & Oak
Eucalyptus Mint
Pink Grapefruit

perfect for the footwear rental area

delivery systems



ScentAir Whisper™ Max

COVERS UP TO 2,000 SQ FT

A powerful, high-velocity system for the widest, most flexible coverage



ScentAir Direct™

COVERS UP TO 3,000 SQ FT

A flexible system that maximizes scent over medium-sized spaces.



ScentAir Splash™

COVERS UP TO 500 SQ FT

A discreet, battery-powered system, best for scenting small spaces



Scent Sachets & Scent Sticks

PACKAGED SCENT BEADS

Perfect for refreshing your rental footwear.

safety is what we are all about



Add more to your guests' experience!

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